

**PRESS RELEASE  
DIALOGUE AND DEVELOPMENT COMMISSION  
GOVERNMENT OF NCT OF DELHI**

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**Kejriwal Government's 'Rozgar Bazar' initiative to include physical job fairs now**

**Over 500 job offers rolled out to the attending job seekers for the most sought-after job roles through walk-in interviews at the fair**

**A huge turnout of youth at the first 'Rozgar Mela' organised by DDC at Old Rajender Nagar in collaboration with Rajinder Nagar MLA Office**

**Organising such job fairs and recruitment drives at a micro level will ensure that we can accommodate maximum local employers and that job seeker can find employment in close proximity to their house: Gopal Mohan, DDC member**

**More than 100 companies participated in the job fair and conducted walk-in interviews with job seekers.**

**The networking opportunities available at the employment fest can be invaluable to job seekers and employers, forging valuable connections and building relationships that could lead to life-changing career opportunities: Smt. Reena Gupta, member of DDC's Delhi@2047 Steering Committee and Advisor to Delhi Govt**

**Engineer, HR executive, technician, sales executive, digital marketing, business development executive, web developer, full stack developer, structural design engineer, hospitality, and data entry operator, among the top job roles on offer**

**DDC will organize Rozgar Mela in other parts of Delhi in the coming months**

NEW DELHI:

The Dialogue and Development Commission of Delhi (DDC) launched its 'Rozgar Mela' initiative on Friday to further employment generation and provide meaningful opportunities for the empowerment of Delhi residents.

The first of such job fairs was organised by DDC on 17th and 18th February at Arya Samaj Mandir, Old Rajinder Nagar. Taking ahead Chief Minister Shri Arvind Kejriwal's vision to provide equitable and respectable job opportunities, DDC will organize such Rozgar Melas in other parts of Delhi as well in the coming months.

The 'Rozgar Mela' acts as a linking platform which brought together employers and job seekers in one place. The mela provided job seekers with the opportunity to meet potential employers, learn about job openings, apply for jobs and attend walk-in interviews.

Employers, on the other hand, got to meet and evaluate potential candidates, and fill job vacancies with suitable candidates.

The 2-day mela was inaugurated by Shri Gopal Mohan, DDC member, Shri Durgesh Pathak, MLA (Rajinder Nagar), and Smt. Reena Gupta, member of DDC's Delhi@2047 Steering Committee and Advisor to the Delhi Government.

More than 100 companies participated in the job fair and conducted walk-in interviews with job seekers. Exide Insurance Company, Times Management, Reliance Nippon Life Insurance Company Limited, Angel Broking, Qness Corp., TeamLease, Awign, Orwal Business Solutions, Acropolis, LIC, HDB Financial Services, Dart Network, and other top companies from the area participated in the mela.

Over 500 job offers for the most sought-after job roles like engineer, HR executive, technician, sales executive, digital marketing, business development executive, web developer, full stack developer, structural design engineer, hospitality, data entry operator, and other top job roles, were rolled out to the attending job seekers.

Because of the high demand for jobs among Rajinder Nagar's youth, the fest was held at a central location to attract a large number of job seekers and employers. It also had services such as a counselling desk to assist job seekers. The mela witnessed a huge turnout of youth from neighbouring areas as well.

The Delhi government has always endeavoured to the vision for which was envisaged and laid down by the Honorable Chief Minister of Delhi in form of the 'Rozgar Bazaar' portal. In continuation of our efforts, Rozgar melas will be organised across Delhi at a micro level and to start with it has been decided to hold the first Rozgar Mela in Rajender Nagar constituency.

"The Rozgar Mela is another step towards fulfilling the commitment of Hon'ble Chief Minister Sh. Arvind Kejriwal to accord the highest priority to employment generation. After the successful implementation of online Rozgar Bazar, there was a high demand from employees and employers that physical job fairs be organized as well," DDC member Gopal Mohan said.

He said, "Organising such job fairs and recruitment drives at a micro level will ensure that we can accommodate maximum local employers and that job seekers can find employment in close proximity to their house. Seeing the huge turnout, the model that we followed at Rajinder Nagar will be replicated in other constituencies as well in the coming months to bridge the supply and demand gap in jobs."

Smt. Reena Gupta wished the organizers her best wishes and said, "This Mela is not just about reducing unemployment rates but also about promoting economic growth by providing businesses access to a diverse pool of skilled, semi-skilled, and unskilled workers. This pilot project promises to be a game-changer in the world of employment, opening up new possibilities and opportunities that were once beyond reach."

She added, "The job fair aims to provide employers with an unprecedented chance to meet many potential candidates and evaluate their skills and qualifications. The Networking opportunities at the employment fair can be invaluable to job seekers and employers, forging valuable connections and building relationships that could lead to life-changing career opportunities."

Rajinder Nagar MLA Shri Durgesh Pathak congratulated the residents of the constituency and said, "With the Rozgar Budget, the Hon'ble Chief Minister Sh. Arvind Kejriwal has set a target of providing 20 lakh new jobs over the next five years. We are proud that our talented youth have proved here that given the right opportunity, they can bag the most desirable jobs."

### **Rozgar Bazaar Portal**

The COVID-19 pandemic and global recession have resulted in an employment crisis in Delhi, with the unemployment rate rising. The service, hospitality, travel, tourism, and retail sectors have been the most affected, with the informal sector hit hard. Daily wage labourers, migrant workers, and street vendors lost their jobs. To recover from the pandemic, the government launched various initiatives including the Rozgar Mela to create employment opportunities and provide financial aid to affected individuals.

Launched in July 2020, the Rozgar Bazaar online portal is user-friendly and provides a variety of services such as resume creation, interview preparation, and career counselling to help job seekers improve their job search skills and increase their chances of being hired.

DDC coordinated the development of the 'Rozgar Bazaar' portal within a short span of time to assist job seekers during the COVID lockdown. DDC advised and assisted the Employment Department in defining the platform's operating system, particularly the verification of jobs and employers, and also launched an extensive communication campaign to raise awareness about the portal.

Under the vision of Rozgar Bazaar 2.0, DDC continues to analyse platform challenges and add highly advanced and unique offerings to the portal. Through an order dated 9 January 2023, the Deputy CM and Minister (Employment) had directed that Rozgar melas be organised across Delhi to bridge the employment demand and supply gap.