

**PRESS RELEASE  
DIALOGUE AND DEVELOPMENT COMMISSION OF DELHI  
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**Over 2 lakh women entrepreneurs to join hands with Kejriwal government's 'Dilli Bazaar' portal**

**DDC holds consultation meeting with women entrepreneurs from various areas of Delhi to ensure their inclusion in 'Dilli Bazaar' web portal**

**Women entrepreneurs are an integral part of Hon'ble CM Sh. Arvind Kejriwal's inclusive vision of 'Dilli Bazaar'. To realise this vision, the Delhi government will provide constant support to 2 lakh women entrepreneurs in Delhi and will connect them to the portal so that they can access larger markets and grow their businesses: Jasmine Shah, VC, DDC**

**Many women entrepreneurs and representatives of women's trade/market associations from the jewellery, apparel, garment industry, fashion designers, boutique and salon owners, makeup artists etc. participated in the consultation and discussed the role of women-run businesses in the upcoming portal**

**We will organise and train ten thousand women entrepreneurs associated with our council and ensure that they get connected to the 'Dilli Bazaar' web portal: President, CTI Women Council**

NEW DELHI:

The Dialogue and Development Commission (DDC) of Delhi, the Delhi government's policy thinktank, organised a consultation meeting with women entrepreneurs today to ensure their inclusion in the upcoming 'Dilli Bazaar' web portal. Delhi's women entrepreneurs welcomed the Kejriwal government's decision and gave several practical inputs for the upcoming portal.

Recently announced by Delhi CM Shri Arvind Kejriwal, the 'Dilli Bazaar' portal will be Delhi's own e-marketplace where every small and large shop-owner will have a virtual store and will be able to sell their products online across the globe. This is an attempt to ensure that the web portal has the potential to result in positive outcomes for all buyers and sellers.

Many women entrepreneurs and representatives of women's trade/market associations from the jewellery, apparel, garment industry, fashion designers, boutique and salon owners, makeup artists etc. participated in the consultation. They gave several practical suggestions and deliberated ways to increase the participation of women in the upcoming 'Dilli Bazaar' portal. During the course of the consultation, they discussed the role of women's trade/market associations in training their members in key skills involved in running online businesses like handling cataloguing, transaction, shipping, replacement, refund etc.

Charing the consultation meeting, Jasmine Shah, Vice Chairperson, DDC Delhi said, "Women entrepreneurs are an integral part of Hon'ble CM Sh. Arvind Kejriwal's inclusive vision of 'Dilli Bazaar'. The web portal aims to provide a level playing field for all kinds of traders, businesspersons, professionals, service providers and shopkeepers of Delhi. To realise this vision, the Delhi government will provide constant support to 2 lakh women entrepreneurs in Delhi and will connect them to the portal so that they can access larger markets and grow their businesses."

Vice President, Salon Owner's Welfare Association, Ms. Meenakshi Dutt said, "We welcome the amazing 'Dilli Bazaar' web portal and we hope all women entrepreneurs in Delhi will take ownership of the initiative. Joining the portal will help grow Delhi's beauty industry and we hope all salon owners, and hair and makeup artists will work with the government for the same."

President of the Nutritionist and Dietitian Association, Ms Shikha Sharma lauded the initiative and said that Delhi Govt is standing up for small women-led businesses. She said, "Delhi government is the first government to work towards identifying our issues and making us partners in the 'Dilli Bazaar' project. Women entrepreneurs and professionals in my field welcome the Delhi government's efforts and assure them of our cooperation."

President, Women Council of Chamber Of Trade & Industry (CTI), Ms. Malvika Sawhney said that working with the Delhi government, women-led associations will help its members overcome technical and financial challenges that prevent them from accessing online customer reach. She said, "We will organise and train ten thousand women entrepreneurs associated with our council and ensure that they get connected to the 'Dilli Bazaar' web portal."

Founder, Women Council of Chamber Of Trade & Industry (CTI), Sh. Brijesh Goyal said, "Delhi government's efforts to mobilise women entrepreneurs and make them an important part of this project is groundbreaking. This will help the Delhi Government coordinate with them and ensure they are able to take every advantage being offered by the platform."